



# WARSAW UNIVERSITY **OF BUSINESS**





# BACHELOR STUDIES MANAGEMENT

## BUSINESS MANAGEMENT

Management studies prepare the students to manage their own companies, lead teams of employees and occupy managerial roles in domestic and international companies.

The education program allows for the development of good managers capable of creative and analytical thinking, project development and business planning skills, and the development and implementation of marketing plans and strategies.

A significant role in the program of studies is played by practical education, in the form of classes and workshops. They allow the students to practically apply the strategic concepts and models through case analysis, in most cases describing the actual problem situations, strategy games, simulation games.

### Career prospects:

- Companies and international corporations
- Financial institutions
- Own business
- Non-governmental organizations
- Managerial positions



Graduates of the Warsaw University of Business in the field of Management will find employment: in small, medium and large companies, both public and private, as managers, project leaders, or other managerial positions.

## BACHELOR STUDIES

### MODE

- Full-time studies
- Part-time studies

### DURATION OF STUDIES

3 years, 6 semesters

### LANGUAGE OF LECTURE

English



# BACHELOR STUDIES MANAGEMENT

## LOGISTICS MANAGEMENT

Bachelor's degree in Logistics Management at the Warsaw University of Business prepares students to work in positions related to planning, coordination and organization of transport. The students learn about the practical functioning aspects of logistics in enterprise environment, to better establish their future careers in transport and forwarding companies. The study program is a response to the current needs of employers. The knowledge and skills a graduate receives in the course of three-year studies at the Warsaw University of Business will be applicable in all types of companies operating in the transport, forwarding and logistic industries.

### Career prospects:

- Consultants
- Logistics Analyst
- Customer Service Manager
- International Logistic Manager
- Inventory Control Manager
- Logistics Engineer
- Logistics Manager
- Logistic Service Salesman

### BACHELOR STUDIES

#### MODE

- Full-time studies
- Part-time studies

#### DURATION OF STUDIES

3 years, 6 semesters

#### LANGUAGE OF LECTURE

English



Graduates of the Warsaw University of Business in the field of Logistics Management will find employment in: manufacturing companies, logistics companies, transport companies, logistics centres, as forwarders, as planning specialists in logistics departments.



# BACHELOR STUDIES MANAGEMENT

## IT MANAGEMENT

IT systems support business management processes. There is a great demand on the labor market for specialists in the field of computer science, who have both IT and business knowledge. Hence the idea to establish the major of IT Management (which is related to the field of management) for students of the Warsaw University of Business.

IT Management is a major designed for people who are interested in IT - related issues and, being aware of their importance in business and everyday life, would like to apply the knowledge and skills gained at university in real business situations.

We provide graduates with comprehensive preparation to effectively face the constantly increasing challenges of the IT sector.

### Career prospects:

- Information Management Specialist/Manager
- IT Management Specialist/Manager
- IT Advisory Consultant
- IT Implementation Consultant



Graduates of the Warsaw University of Business are prepared to work in managerial positions in IT departments of various organizations and as middle and top managers in IT companies.

## BACHELOR STUDIES

### MODE

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- Part-time studies

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3 years, 6 semesters

### LANGUAGE OF LECTURE

English



# BACHELOR STUDIES MANAGEMENT

## HOTEL & TOURISM MANAGEMENT

The aim of the studies is to provide students with knowledge of contemporary concepts and methods of tourism and hotel management, in particular planning, organizing and operating tourism activities, financial management in a tourism enterprise, formulating tourism development strategies in spatial terms as well as from the perspective of a tourism enterprise, creating tourist aimed offers and providing services to tourists, analysis of contemporary trends in tourism and hotel development.

### The course targets:

- Owners and managers of hotel facilities (e.g. hotels, guest houses, agro-tourism farms)
- Owners and managers of travel agencies (tour operators, travel agents and travel agencies)
- Individuals who would like to set up their own businesses in the tourism and hotel sectors
- Employees of the public sector, local government administration, local tourism organizations responsible for development and promotion of tourism in the region



### BACHELOR STUDIES

#### MODE

- Full-time studies

#### DURATION OF STUDIES

3 years, 6 semesters

#### LANGUAGE OF LECTURE

English

The curriculum of the studies enables students to obtain knowledge useful for establishing their own tourism businesses as well as to deepen the knowledge useful for work in a tourism enterprise.



# BACHELOR STUDIES

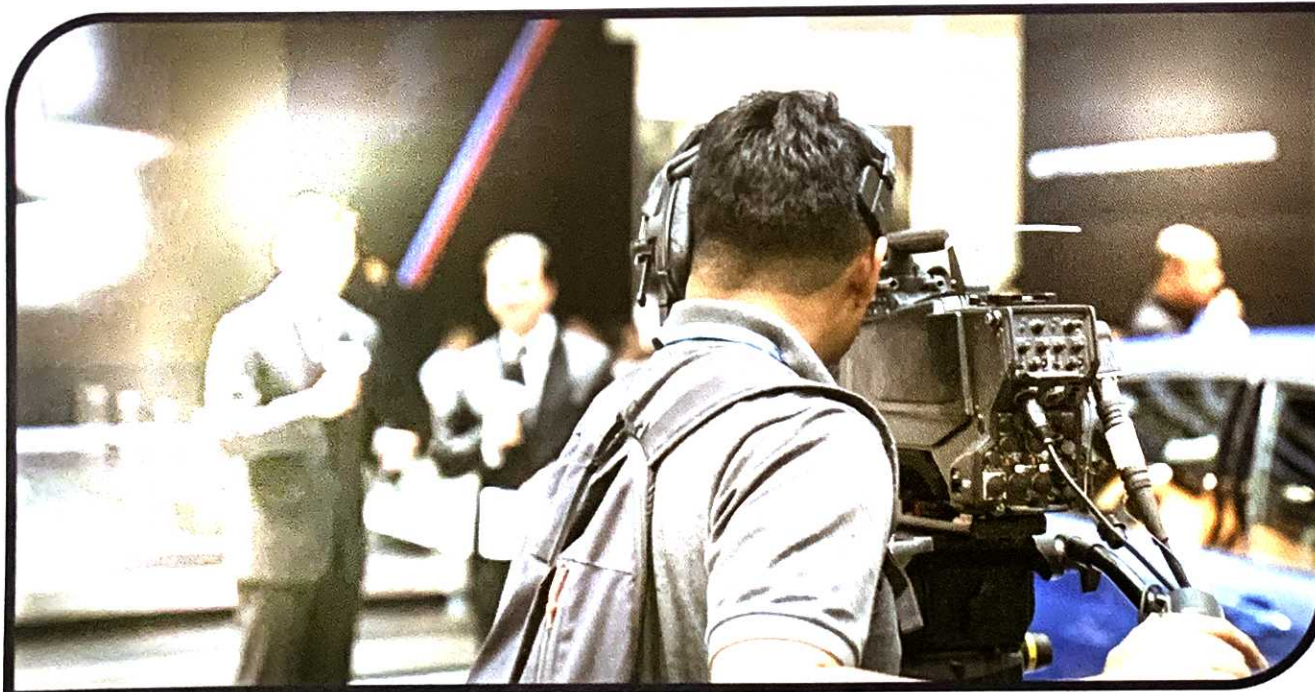
## JOURNALISM

Radio and television journalism is a practice-oriented field of humanity study where the emphasis is on developing professional journalistic skills and tools. In addition to the theoretical knowledge, the pillar of education is the practical skills necessary for the efficient and thorough practice of the profession of the journalist. Emphasis is placed on competencies related to performance in front of a camera, microphone, and working with self-presentation, as well as skills in the use of modern equipment in the TV and radio studio (camera operator skills, radio and television montage, radio and television production, animation, etc.).

### Career prospects:

- Television and radio
- Journalist
- Digital Marketing Expert
- Social Media Executive
- Content Creator/Developer
- Public Relations Professional
- Publicity/Advertising Industry

Graduates of Journalism studies may work in television and radio, publishing houses, online portals and state institutions. The Warsaw University of Humanities graduates also gain the skills to manage radio and television production.



## BACHELOR STUDIES

### MODE

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- Part-time studies

### DURATION OF STUDIES

3 years, 6 semesters

### LANGUAGE OF LECTURE

English



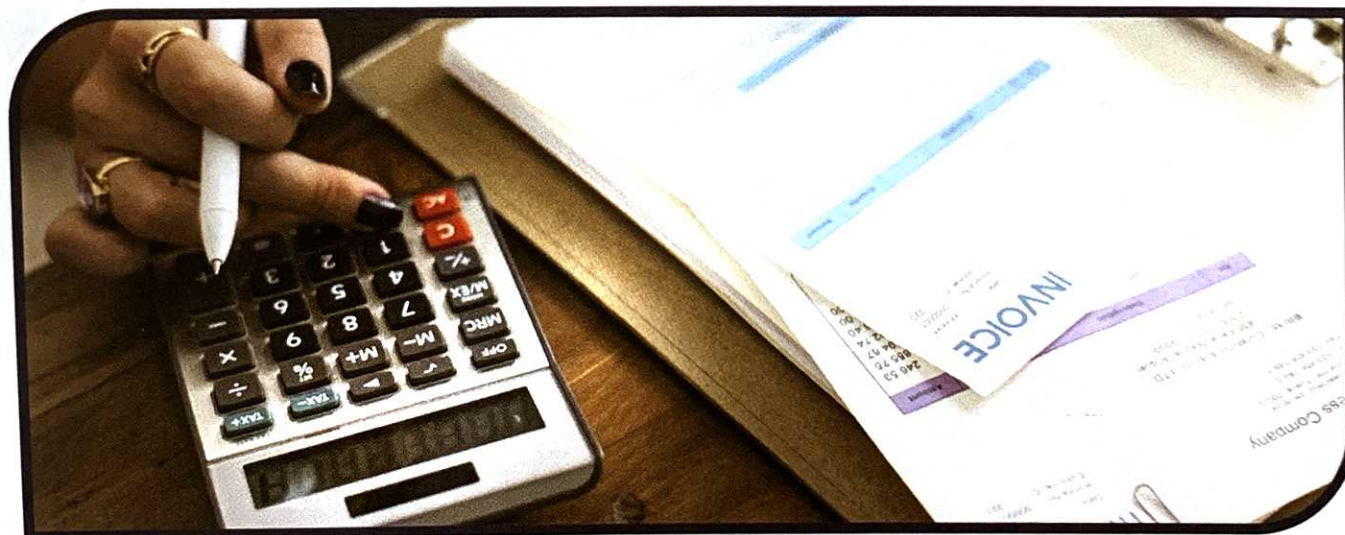
# BACHELOR STUDIES

## ECONOMICS

Studies in the field of Economics educate economists, specialists in the field of financial, material and human resources management; specialists who will be able to run their own business or pursue themselves as specialists-analysts in production or service institutions, and in consulting companies. Economics graduates specialize in the field of economics and finance. They will have the ability to analyze and evaluate economic phenomena and the impact of the socio-economic environment on these phenomena in the conditions of international competition. Moreover, they will be able to cooperate in a team and communicate effectively in an intercultural environment.

### Career prospects:

- Economic and financial departments of various enterprises including SME sector
- Human resources, payroll, development, investment or innovation departments in financial institutions, local government units, state offices, consulting and auditing companies operating on the domestic and international market
- Individual entrepreneurs



By finishing your studies in Economics you gain competences that will be useful to every entrepreneur and can help to run your own business.

## BACHELOR STUDIES

### MODE

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### DURATION OF STUDIES

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### LANGUAGE OF LECTURE

English



# MASTER STUDIES MANAGEMENT

## BUSINESS MANAGEMENT



Master programs are aimed at students who want to improve and update their knowledge and skills related to the management process. The studies provide knowledge and practical skills in the field of legal and financial issues of running business units, taking into account the detailed organization of their activities. The graduates of Master studies in Management acquire the necessary knowledge and skills to effectively manage companies or other, both public and private, undertakings.

**As part of Master studies in Management, we offer the following specialties:**

- Sales and marketing management
- International business management
- Transportation and logistics management
- Human resource management in public administration

### MASTER STUDIES

#### MODE

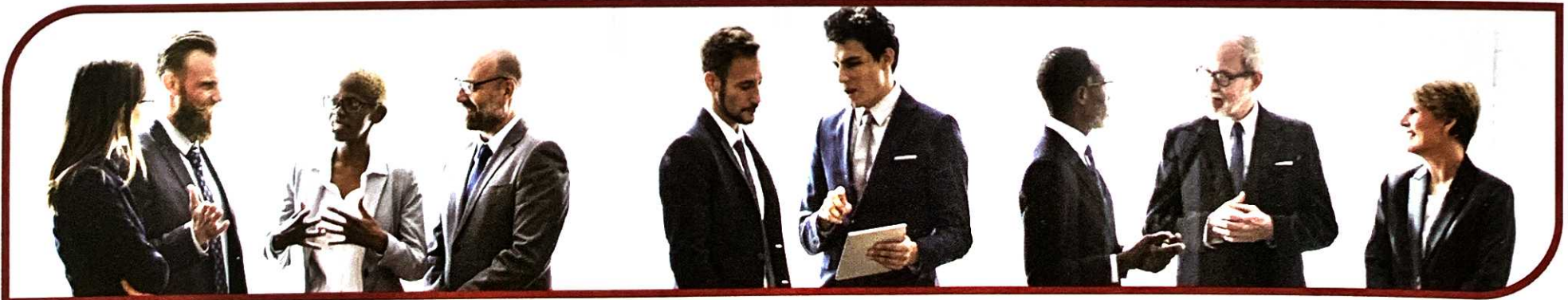
- Full-time studies
- Part-time studies

#### DURATION OF STUDIES

2 years, 4 semesters

#### LANGUAGE OF LECTURE

English, Polish





# MASTER STUDIES MANAGEMENT

## MBA MANAGEMENT

MBA is a two-year program consisting of a series of workshops developing soft managerial skills together with a consultative diploma project.

### MBA in the Warsaw University of Business:

- MBA students are partners in the implementation of the program.
- The organization of studies is based on a partnership approach to students who can count on the assistance of a group supervisor during the whole course of studies.
- Partner relations are developed also between students.
- Implementation of interactive teaching methods: workshops, panel discussions, case studies and business games.
- Students of MBA studies are persons with professional experience, thanks to which classes constitute an opportunity for participants to share their knowledge.

### Teaching Methods:

Practical aspects of the program allow for active forms of classes: simulation business games, tests, exercises, case studies, projects implemented individually and in groups. An important element of the studies is an active participation of students in classes and combining the teacher's experience and knowledge with the participants' professional experience.

### MASTER STUDIES

#### MODE

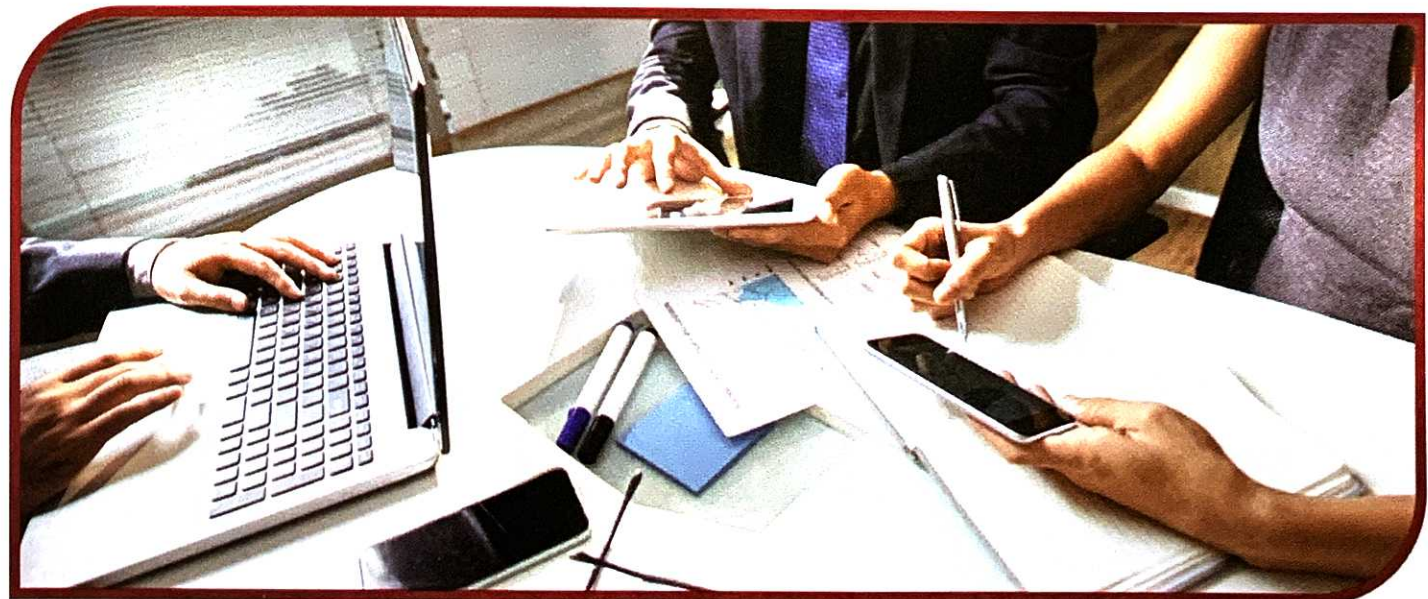
- Full-time studies

#### DURATION OF STUDIES

2 years, 4 semesters

#### LANGUAGE OF LECTURE

English





# PREPARATORY ENGLISH COURSE FOR FOREIGN STUDENTS

English is the language of business, the internet and modern culture. That is why it is so important to use it freely.

If you study English with us during your undergraduate studies, you will develop your language skills and you will start to use the language with confidence.

One-year English language course consists of 700 hours.

Classes are planned on Tuesdays, Wednesdays and Thursdays.



## FULL-TIME AND PART-TIME STUDIES

One-time annual payment for English language course

**€ 2,900**



# HOW TO BECOME A STUDENT AT THE WARSAW UNIVERSITY OF BUSINESS AND THE WARSAW UNIVERSITY OF HUMANITIES?

All applicants for admission will be accepted upon submission of a complete set of documents and payment of entry and tuition fees.

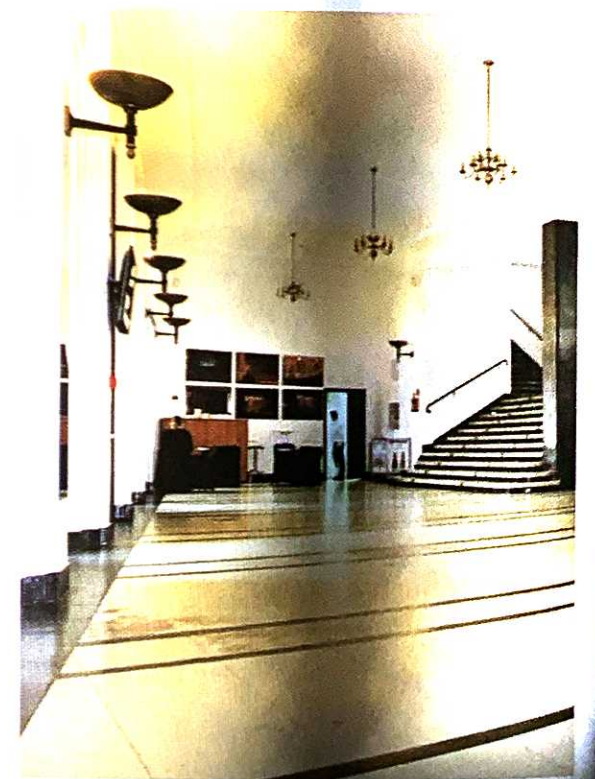
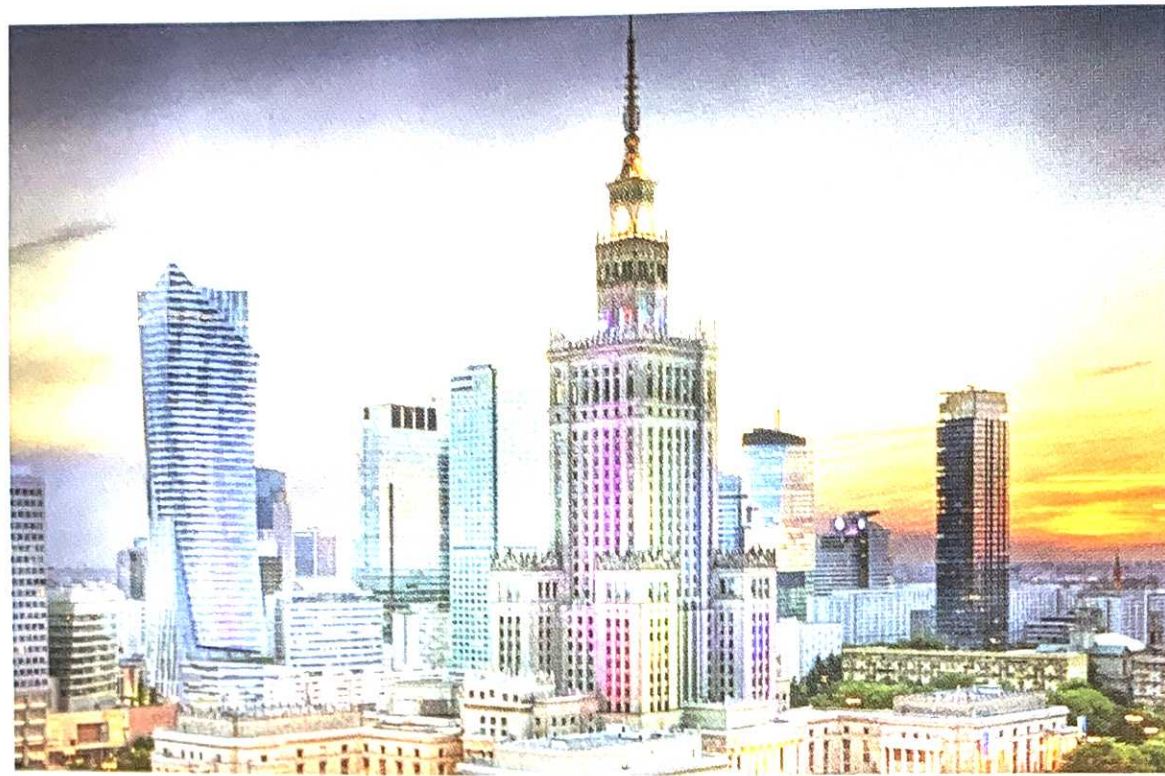
## REQUIRED RECRUITMENT DOCUMENTS

- ✓ Application form (on-line)
- ✓ 3 photographs in 35 x 45 mm format
- ✓ Upper-secondary-school certificate (or certificate of equivalent examination) in English
- ✓ Bachelor Diploma in English (Master's degree candidates)
- ✓ Photocopy of passport
- ✓ Insurance policy
- ✓ Proof of payment of € 100 entry fee into the University account
- ✓ Medical certificate in English



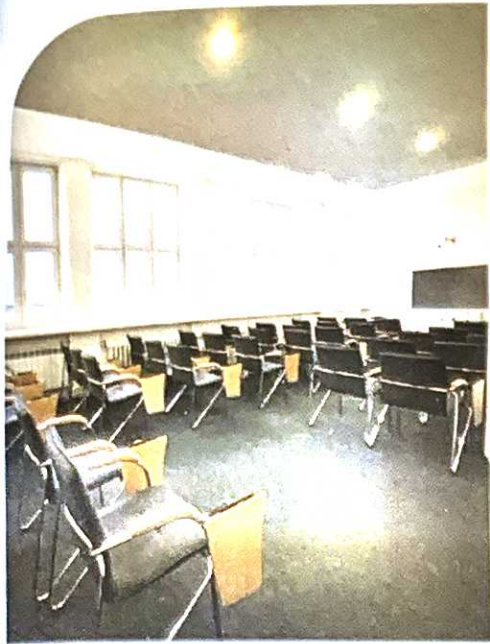


# OUR CAMPUS





# OUR CAMPUS





# FEES FOR STUDIES

Entry fee € 100

<b>BACHELOR, MASTER</b> (Full-time and part-time studies)	<b>MBA</b>
One-time annual payment	One-time annual payment
<b>€ 2,900</b>	<b>€ 3,800</b>

# FEES FOR ONE-YEAR COURSES

Full-time and part-time studies

Entry fee	One-time annual payment
<b>€ 200</b>	<b>€ 2,900</b>